



It is easy to discuss sustainability. Implementation is the problem
... The time has now come 'to walk the talk'. (Bramwell and Lane, 1993: 4)



INVITATION

On behalf of the Organizing Committee we would like to invite you to Thailand to participate in the international research program and conference organized by university scholars, national coordinators of World Leisure Youth Ambassadors' Network and hosted by Ban Nong Bua Municipality, and the Thailand National Sport University, Bangkok. The project is a starting activity to prepare our next book on Sustainable Development.

Goals of the research program

- To be a part of an international research group analyzing the tourism conditions in the urban and rural areas
- To give an opportunity to students and researchers from all over the world to visit Thailand and interact with local students, and academics
- To help the community to grow in education, environmental protection and sustainable development.

Participants: BSc/BA, MSc/MA, PhD students, and academics

Topic: Sustainable Tourism and community development

Coordinating researchers:

- Pathansat Jabjit, PhD (Sport University, Thailand),
- Mr. Lerdpan Kaewpim (Ban Nong Bua village Chief, Thailand),
- Bijen Filiz, PhD (Kocatepe University, Turkey),
- Makhaya Malema, PhD (University of Western Cape, South Africa),
- Farhad Moghimehfar, PhD (Vancouver Island, University Canada),
- Lee Kwan Meng, PhD (WLYA, Malaysia),
- Gert Pfitzenmeier (Germany),
- Aldo Mucalliu, PhD candidate (Albania)

Organizing Committee

- Chenkan Chuchoet, PhD WLYA national coordinator, Bangkok Email: jjenkarn@gmail.com
- Miklos Banhidi, PhD, chair WLYA Committee Hungarian University of Sport Science, Budapest, Hungary Email: banhidi.miklos@tf.hu

Registration

For participation the filled registration form should be sent no later, than **1st of April 2024** to our emails: wl.youthambassadors@gmail.com; jjenkarn@gmail.com; miklosbanhidi@gmail.com

Participation fee

For financial support of the program participants required to pay a participation fee of 300 euro, which helps to cover local transportation, accommodation, food, t-shirt and conference registration. Additional cost may appear at the facultative tourism activities (hotel last night, entrance fee, petrol and parking).

Bangkok, 11/2/2024

Dr. Chenkan Chuchoet
WLYA, THAILAND
national coordinator


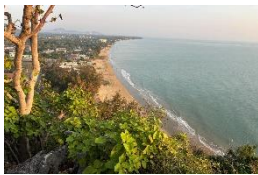
Dr. Miklos Banhidi
WLYA, INTERNATIONAL
professor, international coordinator

Supporters and patronage: Khao Kalok Municipality, National Sport University, Bangkok, Siamfoods Corporation co ltd. Bangkok, Mahachai Green Hotel





INTERNATIONAL FIELD RESEARCH PROJECT IN THAILAND

MAY 22 - JUNE 3, 2024

PROGRAM

DATE	GOALS	PROGRAM	METHODS, TOOLS
May 22	Arrival to Bangkok Settle down in the hotel	Pick up with a minivan from Suvarnabhumi Airport (1.5 hrs) Meeting point: at Gate 4 (2 nd floor) Travel to Samut Sakhon – Mahachai Green Boutique Dinner – get to know each other	Renting minivans and hotel reservation Accommodation in Mahachai District
May 23	Cultural tourism	TEAM BUILDING Visiting the Thamai temple and a traditional market Traveling to Khao Kalok (around 3 hrs.) Dinner and discussions on the program 	Taking pictures Discussion on expectation and avoidances
May 24	Team building	Introduction – participants introduce their preparation results (literature review) Setting the goals and methods WORKSHOP ON ENVIRONMENT Exploring in the village in small groups – observing the conditions for tourism (environmental analysis) Afternoon: visiting the sweet potatoe farm (volunteering on the field) Cooking Thai food (using sweet potatoes and seafood from the sea) 	Workshop Strating the first data collection
May 25	Research on ocean	RESEARCH WORKSHOP Measuring the air, water quality, wind, lights, noise Water sport activities developing natural sport equipments (made of coconuts, wood, recycled materials etc.) Interacting and making interviews with local tourists (inviting them to the evening program) Evening: Organizing an ad-hoc festival in a local restaurant	Measurement tools, phone apps. Sport equipments Data collections
May 26	Sustainable health and sport tourism	SPORT ACTIVITY WORKSHOP Hiking Khao Kalok mountain hiking activities, discussions on new ideas, developing a new thematic map  Evening: Visiting Hua Hin city's night market (40 min.) (Interviews with foreign visitors)	Donations to the Monks (buying food for them) Literature on meditation
May 27	Sustainable sport tourism	In the morning: ebb-flow (observations)	Developing guidelines for

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		<p>Shooting photos Visiting textile painting workshop (Ecological Study Center Sirina Rajini Magrove Forest) In the afternoon: THAI MASSAGE WORKSHOP Participant can learn on massage techniques from a local professional</p> 	<p>tourists, Measuring hearth rate. Accident prevention Literature on massage</p>
May 28	Interaction with school	<p>Donating food to the monks Visiting the local school - Teaching on environmental protection, sport, music and dance for children Cooking international food – and selling to tourists and local citizens for donating the disabled people MEDITATION WORKSHOP in the Khao Kalok Temple by Buddhist Monks</p>  	<p>Food shopping Selling the food</p>
May 29	Community celebration	<p>CELEBRATION OF RECYCLE CAMPAIGN ANNIVERSARY Opening by the village leaders Press conference Afternoon: Music and dance by the international groups in the village Evaluation, farewell party</p>	<p>Folk costumes, instruments</p>
May 30	Travel to Bangkok to the Sport University (5.5 hrs.)	<p>In the morning traveling to Bangkok Arrival to the National Sport University Interaction with local students Introductions and cooperative games with local students Evening: dinner and performance in a local restaurant</p>	<p>Lunch in the restaurant, seminar room, sports field</p>
May 31	International Conference on Sustainable Tourism	<p>Preparation for the conference 15:00 INTERNATIONAL SCIENTIFIC CONFERENCE ON SUSTAINABLE DEVELOPMENT Opening by: Asc. Prof. Dr. Pathansat Jabjit vice president, Asc. Prof Dr. Miklos Banhidi (HUSS, HU) Short performance by local and international participants Participants introduce their final results of the activities</p>	<p>Conference room Chairs will be nominated, and some lecturers invited</p>
June 1	Interactions with local students Evaluation	<p>MUAY THAI WORKSHOP Participants will learn on traditional martial art and dance</p>   <p>Summary session Final evening with common dinner</p>	<p>Games in the universities sport facilities. Discussion on next steps and publication processes</p>
June 2	Travel to Bangkok downtown	<p>URBAN TOURISM</p>	<p>Visiting Bangkok Downtown, Wat Arun, shopping mall</p>
June 3	Departure home	<p>Participant will be taken to te airport</p>	<p>Early in the morning</p>
			<p>Transportation with minivans</p>



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INTERNATIONAL FIELD RESEARCH PROJECT IN THAILAND MAY 22 - JUNE 3, 2024

REGISTRATION FORM

Registration form should be sent to: wl.youthambassadors@gmail.com

No later than **April 1, 2024**

FIRST NAME	SURNAME
CONTACT EMAIL	PHONE
COUNTRY OF RESIDENCE, ADDRESS	
NAME OF INSTITUTION, ORGANIZATION	
ARRIVAL TIME (date, time, arline)	
SPECIAL SKILLS (underline)	playing instrument singing dancing writing teaching sport cocking
MAIN PURPOSE OF PARTICIPATION (explain what is your motivation to participate)	

Date

Signature

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