**2025 TaiSPO – Taiwan International Sporting Goods Show**

**|** **Event Date:** March 29, 2025

**|** **Event Venue:** Taipei Nangang Exhibition Center, Hall 2

**| Event Highlights/Record:**

On March 29, 2025, at TaiSPO 2025—the Taiwan International Sporting Goods Show held at Taipei Nangang Exhibition Center Hall 2—the "Digital Virtual Sports Talent Development Program," led by Director Hsieh Li-Wen, showcased its annual project achievements. This initiative aims to drive innovation in the field of sports management.

At the core of the project is the “AI Coach for Digitally Simulated Tennis Movements,” which leverages advanced AI image recognition technology to provide real-time motion analysis and precise feedback for sports learners. This enables users to rapidly improve their skills and significantly enhance training efficiency.

At the event, tennis player Tsai Kai-Cheng shared his thoughts on the system, expressing that it could help beginners adjust their movements more effectively, making the learning process more enjoyable and attracting more people to engage in tennis.

This project represents not only a technological breakthrough but also a model for the integration of sports and technology. Participants, regardless of their professional background, can directly experience the transformative power of technology in sports training through interactive demonstrations provided by the program.

The launch of the Digital Virtual Sports Talent Development Program marks a significant step toward the smart transformation of sports management. It opens up new possibilities for the future of sports education and training, ushering us into a new era of digitalized and intelligent sports.

  

 