

2025 Pro Sports Team Job Sharing - Li-Hsuan Chu

- | **Event Time :** Dec. 16, 2025, 9:30 AM - 12:00 AM
- | **Event Venue :** Room 2F03, Commerce Building
- | **Event Description :**

December 16 marked the final session of the "Professional Sports" course this semester. For this special occasion, Instructor Jin-Long Chen invited an esteemed alumnus, Li-Hsuan Chu (Class of 2015), to share his professional insights. Currently working in the sales department at Rakuten Monkeys Co., Ltd., Mr. Chu brought years of extensive experience in professional sports management. It was a rare and valuable opportunity for students to learn from a seasoned veteran who spared time from his busy schedule to engage with the class.

During the lecture, Mr. Chu provided an in-depth look into the operational models of professional sports organizations. His presentation covered the history of team development, the division of labor across various departments, and behind-the-scenes stories that are rarely known to the public. This gave students a more comprehensive and nuanced understanding of professional teams beyond their glamorous exterior. He also highlighted the hardships and challenges of team management, explaining that the business is not always profitable and often faces potential financial losses.

In the Q&A session, students showed great enthusiasm, raising their hands to ask a wide range of questions. Mr. Chu patiently addressed each inquiry, sharing his practical experience and unique perspectives. We would like to extend our sincere gratitude to Mr. Chu for his wonderful and practical presentation. The students' active participation made this a truly rewarding and insightful experience for everyone involved.

- | **活動紀錄 :**

